Relive the Era of Lost Cinemas with the Cult Theatres Collection

The theatres featured in this set have been reduced to mythological monuments of memory, rarely seen, except in their heydays of burlesque & live shows, or with broken down marquees of the present day.

NEW YORK CITY, September 12, 2013/MyMediaandME — The cinema of the 1970’s - an era when filmmakers were firmly in control of what filmgoers watched on movie screens, and Hollywood had a strong appetite for taking risks. The 1980s left American audiences, and those who created films, going through withdrawal, as studios continued the struggle to maintain their balance sheets and the U.S. economy, especially in major cities, suffered. That - combined with the multiplex threat - left thousands of grand urban movie palaces floundering with ever-dwindling audiences.

But this situation also created a huge opportunity for independent producers and businessmen. Newly-formed companies purchased many of these once-great theatres, and were more than willing to accept content from independent distributors, which were looking to capitalize on new audiences that were generated from a variety of social & political movements of previous years.

Through the countless documentaries and books written about 1970’s and 1980’s cinema, the theatres themselves, which so many reminisce about visiting - with both funny and sometimes scary stories - seem to have been reduced to mythological monuments of memory, rarely seen, except in their heydays of burlesque & live shows, or with broken down marquees of the present day.

The Cult Theatres Collection has exclusively licensed a selection of extremely rare photos and created three series of highly collectible postcards, showcasing these movie theatres at that time. One look at these historic cards instantly brings back a flood of fond memories for fans of the era. The full color, 2-sided cards also contain historical data on the reverse side, such as when a theatre opened, alternative names, how they changed over the years, and much, much more. Select cards also include details on the films that were playing when the photos were taken.

The Cult Theatres Collection includes cinemas in Downtown Los Angeles, New York’s Times Square - then known as "The Deuce," Boston, Chicago, Detroit and many, many more. Visit www.culttheatres.com to see previews of this incredible collection, order cards 1 through 5 of Series One, and to pre-order the entire collection.

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